

Evaluation

There are so many different options (methods, strategies and processes) in evaluation that it can be hard to work out which ones to choose for an evaluation.

Manage an evaluation (or series of evaluations), including deciding who will conduct the evaluation and who will make decisions about it.

Manage

Develop a description (or access an existing version) of what is to be evaluated and how it is understood to work.

Define

Set the parameters of the evaluation – its purposes, key evaluation questions and the criteria and standards to be used.

Frame

Collect and retrieve data to answer descriptive questions about the activities of the project/ programme/policy, the various results it has had, and the context in which it has been implemented.

Describe

Collect and analyse data to answer casual questions about what has produced outcomes and impacts that have been observed.

Understand causes

Combine data to form an overall assessment of the merit or worth of the intervention, or to summarise evidence across several evaluations.

Synthesise

Develop and present findings in ways that are useful for the intended users of the evaluation, and support them to make use of them.

Report and support
use

